



Sequoyah Council

Scouting for Food Update

Scouting for Food events will be held in February 2021 in conjunction with Scouting Anniversary Week and continuous campfire. Scouting Anniversary Week provides a great opportunity to tell the Scouting story to our community through the Scouting for Food service project. For many years, districts have held fantastic continuous campfire programs to bring public awareness to Scouting Anniversary week. Having the public drop food donations at continuous campfire sites will bring even more awareness to this program.

Food City will continue to be a strong partner in the effort to provide food to those in need in our community, but instead of providing the resource of bags for distribution they will provide some regional awareness around the event through mass media.

Unit Commitment

- Units are encouraged to partner with their chartered organizations and/or communities to share information about Scouting for Food.
- Units will collect Scouting for Food donations at their Chartered Organization churches on Scout Sunday. (option: Working with their Chartered Organizations, units will collect Scouting for Food donations at church on Scout Sunday.)
- Units, communities, or districts will organize continuous campfire programs the week/weekend of Scouting Anniversary.

Timeline

November 19th – Council Scouting for Food/Anniversary Week Organizational Meeting at 6:30 at the Scout Service Center (Anyone is welcome to attend this meeting)

December 10th – Dates, Times, and Locations for Continuous Campfires and or/Scouting Sunday Services submitted to the Service Center

January Roundtable – Marketing Kits Distributed to Units to be used with Chartered Organizations/Communities

January – A website goes live with collection point information(campfires, Scout Sundays, Food Cities)

January 31st – February 7th

- Food City will have bins and/or bags of food for customers to purchase as well as other in-store marketing
- Information goes on the Newspaper/radio/TV/Social Media about Scouting for Food to the Community

February 5 – 7th – Continuous Campfires held in Districts/Communities where the community can drop off food throughout the weekend.